LEUPOLD CUSTOM SHOP STAFF:

- 1 TIM O'CONNOR brings years of hunting and shooting experience to his position as Leupold Technical Service / Custom Shop Supervisor. He has been at Leupold for over five years and is a graduate of Concordia University in Oregon. Tim is particularly interested in optics, long range shooting, ballistics, and most other shooting disciplines. In his years of hunting, he has become an avid big game hunter who has harvested deer, antelope, bear, elk, water buffalo, and American bison.
- 2 SHARON STEPHEN started working at Leupold in 1971 in manufacturing and inspection, and later built reticles. Sharon learned how to make dot reticles using black widow spider web that was harvested here at Leupold. After building reticles for five years, Sharon then repaired scopes for several years. She is now a member of the birding and observation team, and has been a backyard birder for over 20 years.
- 3 TIM LESSER is Leupold Technical Service / Custom Shop Lead. In the Summer and Fall months, Tim guides big game and varmint hunters. Tim is an avid shooter, hunter, and reloader who is extremely proficient in ballistics and scope mechanics. He has a bachelor's degree from the University of Wyoming and a master's degree from the University of Montana, and enjoys hunting, fishing, shooting and most other outdoor pursuits.
- 4 GLENDA KINCAID has been a valued member of the Leupold Technical Service team for over 25 years. One of the high points of the year for Glenda is the opening of the Oregon Mule Deer season each Fall, when she and her family go on an extended hunt in the mountains of Eastern Oregon.
- 5 DAN LOZA the most recent addition to the Leupold Technical Service Team, Dan comes to us after a ten year stint in Leupold Product Service, where optics are repaired and modified. Dan is an Army veteran who is keenly interested in shooting and optics.

www.leupold.com

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6 GARTH KENDIG — a graduate of Portland State University, Garth is an avid long range rifle shooter and is extremely familiar with Leupold products. His interests include muzzleloaders, black powder cartridge rifles, and the history of firearms usage and development. During his 30 plus years tenure at Leupold, he has worked in Manufacturing, Quality Assurance, and Marketing divisions.



7 GABE LANGE — came to Leupold after spending five years at a major bullet manufacturer where he managed retail sales through their pro shop. Gabe is a devoted reloader and shooter with an intimate knowledge of ballistics. He has been with Leupold for nearly a year. He is a very knowledgeable and valued member of the team.



cover IMAGE — This beautiful Miller Arms falling block in 30-06 is topped with a Leupold VX-III 2.5-8x36mm that has received special attention from the Leupold Custom Shop. Note the 18k gold medallion and ring, and the laser engraved Rocky Mountain Elk. To add a special touch, the scope has been personalized for Dakota Arms with laser engraving on the turret. The inside of the scope has received the same treatment with a specially tuned reticle designed specifically for this cartridge and load. Miller Arms is a division of Dakota Arms, and we would like to thank our friends there for the generous loan of this rifle.





LASER ENGRAVING

If you truly want a Leupold riflescope that's unlike any other, consider our personalized laser engraving. Let everyone know who this riflescope was custom built for, with engraving on the turret or even on the objective bell. Or add a three letter monogram to the adjustment covers for a classic

> touch. Or laser engrave your riflescope with the profile of one of the world's most magnificent game animals, including: elk, whitetail buck, mule deer, or big horn sheep.

Each profile has been custom designed for Leupold, making your scope a true work of art. The laser engraving is performed at our Beaverton, Oregon, manufacturing facility.



Black matte and gloss scopes feature laser engraving with white lettering. All silver scopes have black lettering. The result is a crisp looking engraving that stands out and lasts as long as your Leupold riflescope.

AVAILABLE ANIMAL ENGRAVINGS









BIG HORN SHEEP

HERE'S A SET-UP THE MOST DISCRIMINATING ELK HUNTER WILL APPRECIATE. A CALIBERS, TO LEARN MORE ABOUT OUR GOOD FRIENDS AT REMINGTON, VISIT WWW.REMINGTON.COM

MULE DEER

CUSTOM BULLET DROP COMPENSATION DIALS

You know your rifle, riflescope, load, and ballistics like nobody else. Now you can have custom Bullet Drop Compensation (BDC) dials for your Leupold riflescope. Just fill out our ballistics worksheet (available at your Authorized Golden Ring® Dealer or at www.leupold.com) with your ballistics data, and we will, in turn, create a precision laser engraved dial that allows you to adjust for bullet impact at extremely long range.

The positive "click" adjustment dials are made of aircraft-grade aluminum, with the appropriate ranges clearly and accurately laser engraved on the dial. Simply determine range to the target then adjust to the corresponding mark on the elevation dial to achieve startling long range precision. If you're a serious long-distance shooter, this is a simple, yet extremely valuable modification to your scope that will prove its worth immediately in the field. Long range shots become more precise and more ethical,



ADJUSTMENT DIAL CHANGES

Adding target-style adjustment knobs to your scope is just one example of the adjustment dial options you have from the Leupold Custom Shop. We can install the dials of your choice in almost any Leupold scope (the LPS® and Rifleman™ models being the only exceptions). We can even change the dials of the VX-III Long Range M3 to those of the VX-III Long Range M1. You can have the elevation knob alone changed, or

change both. The combinations are many, and the choice is all yours. Contact the Custom Shop for more information.



ADJUSTMENT KNOBS









STANDARD VX-III 1/4 MIN CLICK DIAL

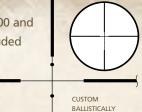
RETICLE MODIFICATION

CUSTOM BALLISTICALLY MATCHED RETICLES

At the Leupold Custom Shop, we put 50 plus years of scopesmithing experience to work mating a digitally mastered reticle from our expansive reticle library with your choice of a Leupold scope to produce a truly unique optic. Using state-of-the-art manufacturing technology the scope and reticle are perfectly tuned to your rifle's ballistic performance. The result is a custom, long distance shooting system with astonishing accuracy. You simply provide us with the ballistic coefficient and velocity, or alternately, the specific factory load you are using, and the Custom Shop will do the rest.

The Custom Shop uses an ultra-modern electroform metal deposition process that incorporates micron precision to create your reticle. This new, custom reticle features ballistic compensation, with a 200 yard zero,

and dots marking the holdover points for 300, 400 and 500 yards. We've also included reticle features for range estimating.

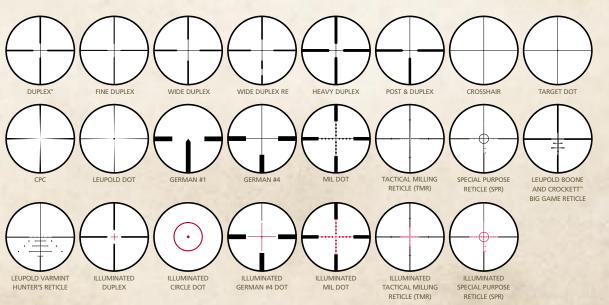


MATCHED RETICLES

CHANGING RETICLES

Interested in another of our reticles? The Leupold Custom

Shop can install nearly any of the non-illuminated reticle styles in any of our non-illuminated scopes. Choose from four sizes of Duplex®, two Leupold Dots, a variety of Target Dots, or even the Leupold Mil Dot reticle to mention just a few. In most cases, illuminated reticles can only be installed in illuminated reticle scopes.





18K GOLD PLATING

Customers ordering new VX-III riflescopes, and customers who own VX-III or Vari-X® III scopes with the signature wide Golden Ring and Leupold medallion on the turret, can now add the ultimate customization: 18k gold plating of the ring and medallion.

The brilliant 18k gold will set your scope apart, even among other Leupold riflescopes. It's a much brighter, sharper, richer finish, and it's just as durable and long-lasting as your Leupold. Gold plating the wide Golden Ring and medallion will add immense value, while enhancing the good looks and classic lines of your premium Leupold riflescope.

CUSTOM FINISHES

In addition to engraving and custom reticles, we're also extremely excited to offer you new custom, solid-color Teflon riflescope finishes. These finishes can be applied to all Leupold scopes, with the exception of the Rifleman. Choose from eight

durable Teflon one-color coatings for your riflescope, or unique camouflage finishes (see examples below). This finish is sprayed on, then baked, making it an extremely rugged, durable choice.

SAMPLE CAMOUFLAGE TEFLON FINISHES

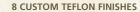




























LEUPOLD CUSTOM SHOP ORDERING WORKSHEET

Customizing your Leupold Golden Ring scope is easy. Simply fill out the worksheet information below and take it to your Leupold dealer to order. To find the Leupold dealer nearest you, use our Dealer Locator at www.leupold.com or call 1-800-929-4949.

Be sure to visit www.leupold.com for periodic updates and new offerings of custom scope options. You can also download the worksheet from our Web site. Give your Leupold Golden Ring scope a custom touch that makes it uniquely yours.

DUPLEX CUSTOM RETICLE*	
FINE DUPLEX Custom Reticle Information	on
WIDE DUPLEX Ballistic	
WIDE DUPLEX RE Coefficient	
(RANGE ESTIMATING) Muzzle Velocity	
HEAVY DUPLEX	
POST & DUPLEX Caliber	
CROSSHAIR Bullet Weight	
TARGET DOT Altitude	
CPC Optional Bullet Drop Infor	mation
LEUPOLD DOI	
GERIVIAN #1	0
GERMAN #4 300 yd (Inches)	
MIL DOT 400 yd (Inches)	
TACTICAL MILLING 500 yd (Inches)	
RETICLE (TMR)*	
SPECIAL PURPOSE	
RETICLE (SPR)* 200 yds at crosshair	
LEUPOLD BOONE AND	
CROCKETT™ BIG 300 yd	S
GAME RETICLE* 400 yd	S
LEUPOLD VARMINT 500 yd	s
HUNTER S RETICLE*	
ILLUMINATED RETICLE OPTIONS†	
ILLUM. DUPLEX ILLUM. MIL DOT	
ILLUM. GERMAN #4 DOT ILLUM. TMR	
ILLUM. CIRCLE DOT ILLUM. SPR	

- is available on all models except Competition Series.
- Illuminated reticles can only be installed in illuminated scopes.

		18K GOLD PLATING							
			MEDALLION & RING						
	7	Available on VX-III, FX-III, LF							
lage)			X III, and Competition Serie els only.						
JEI									

1/4-MOA CLICK

(Elevation Only) 1/4-MOA CLICK

(Elevation and Wind

1/4-MOA TALL TARG

(Elevation Only)

1/4-MOA TALL TARGET

(Elevation and Windage)

X III, and Competition Series	DESERT SAND	MATTE
els only.	SILVER	DESER
	TARGET GREY	000W
STOM ENGRAVING		
IMAGE ON OBJECTIVE BELL (LEF	T SIDE)	
FILE		

ELEVATION & WINDAGE	MULE DEER	1.0
Convert to:	BIGHORN SHEEP	₹§ ELK
M1 (1/4-MOA Clicks)	7,7	
M2 (1/2-MOA Clicks)		V12 51
M3 (1-MOA Clicks)		
railable on Vari-X III and Mark 4	IMAGE ON OBJECTIVE BELL (RIGHT SIDE)) jak
odels with M-style adustments only.		1889
CUSTOM DDS DIAL	ELK	WHITETAIL BUC
CUSTOM BDC DIAL	WHITETAIL BUCK	
TARGET STYLE KNOB	MULE DEER	
(Elevation Only) TARGET STYLE KNOB	BIGHORN SHEEP	WW.
(Elevation and Windage)	16.7%	
M1, M2, & M3		
(Elevation Only)		<i>7</i>
M1, M2, & M3	INITIALS ON ADJUSTMENT CAP	MULE DEER
(Elevation and Windage)		
select Unit	Custom logos and	
Clicks MOA Inches	art can be added to	
Custom BDC Dial Information	Initials the caps. See your	1347
Ballistic	dealer for details.	17.77
Coefficient		BIG HORN SHEE
Muzzle Velocity		
, <u> </u>		
Caliber	CUSTOM BUILT FOR (NAME)	
Bullet Weight		
Altitude	ON TURRET HOUSING	
Optional Bullet Drop Information	ON FRONT	
· · · · · · · · · · · · · · · · · · ·	RING LOCK	
100 yd (Inches) 200 yd (Inches)		
, ,	0	
300 yd (Inches) 350 yd (Inches)	Switch Street	
		1
400 yd (Inches)		
450 yd (Inches)		
500 yd (Inches) 550 yd (Inches)		
600 yd (Inches)	Place name in boxes – leave a blank box for a space (max. 16 charact	ers).
650 yd (Inches)		,
700 vd (Inches)		

OBJECTIVE

BOTH OBJECTIVE

The Alumina™ accessory system

fits all 2004 and newer Leupold

scope models. See the Leupold Web site

for information on Alumina accessories and

retrofitting your Leupold scope at www.leupold.com

Modifications available for all Pre-2004 Leupold scope models except LPS.

AND EYEPIECE

EYEPIECE AND OBJECTIVE THREADING (ALUMINA" ACCESSORIES RETROFIT)

Target style knobs are available on all model lines except LPS, Rifleman, and Competition Series. M1, M2, & M3 conversions are only available on Vari-X III tactical and Mark 4 models with M-style adjustments.

750 yd (Inches)

800 yd (Inches)

850 yd (Inches)

900 yd (Inches)

950 yd (Inches)

1000 yd (Inches)

LEUPOLD CUSTOM SHOP PRICING

LAND CAMO

	LEUPOLD SCOPE MODELS												
	VX-I	VX-II	VX-III	FX-I	FX-II	FX-III	Vari-X II	Vari-X III	M8	LPS	Comp	Mark 4	Riflema
Reticle Change													
Standard Reticle	\$49.99	\$49.99	\$54.99	\$49.99	\$49.99	\$54.99	\$49.99	\$54.99	\$49.99	\$89.99	\$89.99	\$54.99	N/A
Mil Dot Reticle	\$139.99	\$139.99	\$149.99	\$139.99	\$139.99	\$149.99	\$139.99	\$149.99	\$139.99	\$179.99	N/A	\$149.99	N/A
Tactical Mil Reticle (TMR)	N/A	N/A	\$199.99	N/A	N/A	N/A	N/A	\$199.99	N/A	N/A	N/A	\$199.99	N/A
Special Purpose Reticle (SPR)	N/A	N/A	\$179.99	N/A	N/A	N/A	N/A	\$179.99	N/A	N/A	N/A	\$179.99	N/A
B&C Reticle/Varmint Reticle	N/A	N/A	\$149.99	N/A	N/A	N/A	N/A	\$149.99	N/A	N/A	N/A	\$149.99	N/A
Custom Reticle	N/A	N/A	\$179.99	N/A	N/A	N/A	N/A	\$179.99	N/A	N/A	N/A	\$179.99	N/A
Illuminated Reticle	N/A	N/A	\$149.99	N/A	N/A	N/A	N/A	\$149.99	N/A	N/A	N/A	\$149.99	N/A
Adjustment Changes													
1 Field Click	\$44.99	\$44.99	N/A	\$44.99	\$44.99	\$44.99	\$44.99	\$44.99	\$44.99	N/A	N/A	N/A	N/A
2 Field Clicks	\$74.99	\$74.99	N/A	\$74.99	\$74.99	\$74.99	\$74.99	\$74.99	\$74.99	N/A	N/A	N/A	N/A
1 Target Adjustment	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	N/A	N/A	N/A	N/A
2 Target Adjustments	\$99.99	\$99.99	\$99.99	\$99.99	\$99.99	\$99.99	\$99.99	\$99.99	\$99.99	N/A	N/A	N/A	N/A
Custom BDC Dials													
Target (Elevation only)	\$89.99	\$89.99	\$89.99	\$89.99	\$89.99	\$89.99	\$89.99	\$89.99	\$89.99	N/A	N/A	\$89.99	N/A
Target (Elevation and Windage)	\$139.99	\$139.99	\$139.99	\$139.99	\$139.99	\$139.99	\$139.99	\$139.99	\$139.99	N/A	N/A	\$139.99	N/A
M1, M2 & M3 (Elevation only)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$99.99	N/A	N/A	N/A	\$99.99	N/A
M1, M2 & M3 (Elev and Wind)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$149.99	N/A	N/A	N/A	\$149.99	N/A
Custom Finishes													
Tef-Cote	\$124.99	\$124.99	\$124.99	\$124.99	\$124.99	\$124.99	\$124.99	\$124.99	\$124.99	\$124.99	\$124.99	\$124.99	N/A
Tef-Cote Camo Pattern	\$149.99	\$149.99	\$149.99	\$149.99	\$149.99	\$149.99	\$149.99	\$149.99	\$149.99	\$149.99	\$149.99	\$149.99	N/A
M1, M2 and M3 Conversions													
Elevation only	N/A	N/A	\$79.99	N/A	N/A	N/A	N/A	\$79.99	N/A	N/A	N/A	\$79.99	N/A
Elevation and Windage	N/A	N/A	\$129.99	N/A	N/A	N/A	N/A	\$129.99	N/A	N/A	N/A	\$129.99	N/A
Custom Engraving													
Initials on Adj. Cap	\$29.99	\$29.99	\$29.99	\$29.99	\$29.99	\$29.99	\$29.99	\$29.99	\$29.99	\$29.99	\$29.99	\$29.99	N/A
Wildlife Image on Bell (R or L)	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	N/A
Custom Built for (name) on turret housing or front lock ring	\$49.99	\$49.99	\$49.99	\$49.99	\$49.99	\$49.99	\$49.99	\$49.99	\$49.99	\$49.99	\$49.99	\$49.99	N/A
18k Gold Plated Medallion & Gold	Ring												
18k Medallion & Gold Ring	N/A	N/A	\$69.99	N/A	N/A	\$69.99	N/A	\$69.99	N/A	\$79.99	N/A	N/A	N/A
Eyepiece and Objective Threading													
Eyepiece	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	\$59.99	N/A	\$59.99	\$59.99	\$59.99
Objective	\$44.99	\$44.99	\$44.99	\$44.99	\$44.99	\$44.99	\$44.99	\$44.99	\$44.99	N/A	\$44.99	\$44.99	\$44.99
Both (Eyepiece & Objective)	\$99.99	\$99.99	\$99.99	\$99.99	\$99.99	\$99.99	\$99.99	\$99.99	\$99.99	N/A	\$99.99	\$99.99	\$99.99
Parallax Adjustments													
Basic	\$14.99	\$14.99	\$14.99	\$14.99	\$14.99	\$14.99	\$14.99	\$14.99	\$14.99	\$14.99	\$14.99	\$14.99	N/A
With Other Service	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99	\$9.99	N/A

SCOPE RENOVATION

Is your scope still performing like the day you bought it, even though it looks like it has seen its share of tough hunts? A Leupold Custom Shop renovation can have it look like new again. We offer three renovations. Specific Renovation is handy when there's just one piece of a scope you want replaced, such as a scratched maintube or chipped objective ring. Basic Renovation replaces the maintube, the objective lens, and ocular lens. In the Full Renovation, we replace the maintube, objective and ocular lenses, and all exterior parts.