

LEUPOLD CUSTOM SHOP STAFF:

- 1 TIM O'CONNOR** — brings years of hunting and shooting experience to his position as Leupold Technical Service / Custom Shop Supervisor. He has been at Leupold for over five years and is a graduate of Concordia University in Oregon. Tim is particularly interested in optics, long range shooting, ballistics, and most other shooting disciplines. In his years of hunting, he has become an avid big game hunter who has harvested deer, antelope, bear, elk, water buffalo, and American bison.
- 2 SHARON STEPHEN** — started working at Leupold in 1971 in manufacturing and inspection, and later built reticles. Sharon learned how to make dot reticles using black widow spider web that was harvested here at Leupold. After building reticles for five years, Sharon then repaired scopes for several years. She is now a member of the birding and observation team, and has been a backyard birder for over 20 years.
- 3 TIM LESSER** — is Leupold Technical Service / Custom Shop Lead. In the Summer and Fall months, Tim guides big game and varmint hunters. Tim is an avid shooter, hunter, and reloader who is extremely proficient in ballistics and scope mechanics. He has a bachelor's degree from the University of Wyoming and a master's degree from the University of Montana, and enjoys hunting, fishing, shooting and most other outdoor pursuits.
- 4 GLENDA KINCAID** — has been a valued member of the Leupold Technical Service team for over 25 years. One of the high points of the year for Glenda is the opening of the Oregon Mule Deer season each Fall, when she and her family go on an extended hunt in the mountains of Eastern Oregon.
- 5 DAN LOZA** — the most recent addition to the Leupold Technical Service Team, Dan comes to us after a ten year stint in Leupold Product Service, where optics are repaired and modified. Dan is an Army veteran who is keenly interested in shooting and optics.



- 6 GARTH KENDIG** — a graduate of Portland State University, Garth is an avid long range rifle shooter and is extremely familiar with Leupold products. His interests include muzzleloaders, black powder cartridge rifles, and the history of firearms usage and development. During his 30 plus years tenure at Leupold, he has worked in Manufacturing, Quality Assurance, and Marketing divisions.
- 7 GABE LANGE** — came to Leupold after spending five years at a major bullet manufacturer where he managed retail sales through their pro shop. Gabe is a devoted reloader and shooter with an intimate knowledge of ballistics. He has been with Leupold for nearly a year. He is a very knowledgeable and valued member of the team.



www.leupold.com

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COVER IMAGE — This beautiful Miller Arms falling block in 30-06 is topped with a Leupold VX-III 2.5-8x36mm that has received special attention from the Leupold Custom Shop. Note the 18k gold medallion and ring, and the laser engraved Rocky Mountain Elk. To add a special touch, the scope has been personalized for Dakota Arms with laser engraving on the turret. The inside of the scope has received the same treatment with a specially tuned reticle designed specifically for this cartridge and load. Miller Arms is a division of Dakota Arms, and we would like to thank our friends there for the generous loan of this rifle. To learn more, please contact them at www.dakotaarms.com.

2005 CUSTOM SHOP



LEUPOLD[®]
AMERICA'S OPTICS AUTHORITY[™]

LEUPOLD® CUSTOM SHOP

Scopes with your name all over them, and our name standing behind them.

Bold new choices. Inspiring features. Unique opportunities for individuality. Now, the Leupold Custom Shop has more to offer, in addition to reticle and adjustment dial changes. Laser engraving, gold plating, custom finishes, and more are all available for the hunter or shooter who wants a Leupold riflescope that's one-of-a-kind, yet just as rugged, absolutely waterproof and fog proof, and optically outstanding as a factory Leupold riflescope. After all, we know your riflescope inside and out, in ways nobody else can, so when we personalize your scope, we're able to stand behind it, like nobody else can.



THIS DUAL PURPOSE RIFLE IS ADORNED WITH A VX-III 4.5-14X50MM WITH AN IMPRESSIVE LASER-ENGRAVED WHITETAIL HEAD, PERSONALIZED ENGRAVING ON THE TURRET HOUSING, CUSTOM DIALS, AND GOLD PLATING. THE BEAUTIFUL KIMBER RIFLE, CHAMBERED IN 7MM-08, IS IDEAL FOR VARMINIT, DEER, OR PRONGHORN. CHECK OUT KIMBER'S COMPLETE OFFERING OF EXCEPTIONAL FIREARMS AT WWW.KIMBERAMERICA.COM.



LEUPOLD®
AMERICA'S OPTICS AUTHORITY™

LASER ENGRAVING

If you truly want a Leupold riflescope that's unlike any other, consider our personalized laser engraving. Let everyone know who this riflescope was custom built for, with engraving on the turret or even on the objective bell. Or add a three letter monogram to the adjustment covers for a classic touch. Or laser engrave your riflescope with the profile of one of the world's most magnificent game animals, including: elk, whitetail buck, mule deer, or big horn sheep.

Each profile has been custom designed for Leupold, making your scope a true work of art. The laser engraving is performed at our Beaverton, Oregon, manufacturing facility.



Black matte and gloss scopes feature laser engraving with white lettering. All silver scopes have black lettering. The result is a crisp looking engraving that stands out and lasts as long as your Leupold riflescope.

AVAILABLE ANIMAL ENGRAVINGS



ELK



WHITETAIL BUCK



MULE DEER



BIG HORN SHEEP

HERE'S A SET-UP THE MOST DISCRIMINATING ELK HUNTER WILL APPRECIATE. A CUSTOM-BUILT REMINGTON® 700 IS TOPPED OFF WITH A CUSTOM LEUPOLD VX-III 2.5-8X36MM SCOPE. THE SCOPE FEATURES A DISTINCTIVE LASER-ENGRAVED BULL AND BEAUTIFUL 18K GOLD PLATING ON THE RINGS. THE RIFLE IS CHAMBERED IN REMINGTON'S POPULAR .300 SHORT ACTION ULTRA MAG. (SAUM), DELIVERING ACCURACY AND PERFORMANCE GENERALLY RESERVED FOR LONG ACTION CALIBERS. TO LEARN MORE ABOUT OUR GOOD FRIENDS AT REMINGTON, VISIT WWW.REMINGTON.COM.

CUSTOM BULLET DROP COMPENSATION DIALS

You know your rifle, riflescope, load, and ballistics like nobody else. Now you can have custom Bullet Drop Compensation (BDC) dials for your Leupold riflescope. Just fill out our ballistics worksheet (available at your Authorized Golden Ring® Dealer or at www.leupold.com) with your ballistics data, and we will, in turn, create a precision laser engraved dial that allows you to adjust for bullet impact at extremely long range.

The positive "click" adjustment dials are made of aircraft-grade aluminum, with the appropriate ranges clearly and accurately laser engraved on the dial. Simply determine range to the target then adjust to the corresponding mark on the elevation dial to achieve startling long range precision. If you're a serious long-distance shooter, this is a simple, yet extremely valuable modification to your scope that will prove its worth immediately in the field. Long range shots become more precise and more ethical, greatly improving shooting with practice.



ADJUSTMENT DIAL CHANGES

Adding target-style adjustment knobs to your scope is just one example of the adjustment dial options you have from the Leupold Custom Shop. We can install the dials of your choice in almost any Leupold scope (the LPS® and Rifleman™ models being the only exceptions). We can even change the dials of the VX-III Long Range M3 to those of the VX-III Long Range M1. You can have the elevation knob alone changed, or change both. The combinations are many, and the choice is all yours. Contact the Custom Shop for more information.



TARGET-STYLE ADJUSTMENT KNOBS



M1 DIAL



M2 DIAL



M3 DIAL



STANDARD VX-III 1/4 MIN CLICK DIAL

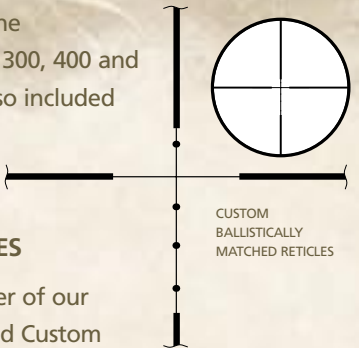
RETICLE MODIFICATION

CUSTOM BALLISTICALLY MATCHED RETICLES

At the Leupold Custom Shop, we put 50 plus years of scopesmithing experience to work mating a digitally mastered reticle from our expansive reticle library with your choice of a Leupold scope to produce a truly unique optic. Using state-of-the-art manufacturing technology the scope and reticle are perfectly tuned to your rifle's ballistic performance. The result is a custom, long distance shooting system with astonishing accuracy. You simply provide us with the ballistic coefficient and velocity, or alternately, the specific factory load you are using, and the Custom Shop will do the rest.

The Custom Shop uses an ultra-modern electroform metal deposition process that incorporates micron precision to create your reticle. This new, custom reticle features ballistic compensation, with a 200 yard zero,

and dots marking the holdover points for 300, 400 and 500 yards. We've also included reticle features for range estimating.



CHANGING RETICLES

Interested in another of our reticles? The Leupold Custom Shop can install nearly any of the non-illuminated reticle styles in any of our non-illuminated scopes. Choose from four sizes of Duplex®, two Leupold Dots, a variety of Target Dots, or even the Leupold Mil Dot reticle to mention just a few. In most cases, illuminated reticles can only be installed in illuminated reticle scopes.

